**Website now**

Entrepreneurship [Description of the center, connect with entrepreneurs, experience an internship, interact with entrepreneurial students, compete in a business model competition, start your own company, take a course, access entrepreneurial resources, mission of the center ]

* Idea/Business model competition (Event date, app deadline and time, Entry forms, Categories, Process)
* Launch Club (description, meeting times, club initiatives, and link to club website)
* PodCasts (1 link)
* Meet the staff (Peter abramo)

**NEW WEBSITE**

**Entrepreneurship**

**About**

* Who we are, Our history, what we do,
* Partners and resources e.g. The Morgan foundation

**Academics**

* Intro to entrep (show course description)
* New class (show course description)
* Faculty ( names and experiences)
* Teaching resources ( past and present textbooks or course materials)
* Links to other academic resources relating to entrepreneurship

**News**

* New student businesses at the college
* News of entrepreneurial activities across the country
* Leadership essentials program ( and other similar programs)

**Other services [for students, and students’ startup businesses]**

* Advisory services
* Grants writing / business accelerator applications
* Preparing a business plan
* Legal considerations
* Startup match maker (entrepreneurship student internships with local startups)

**Give**

* Donate money or gifts
* Donate products or services

**Launch Club**

* About
* Events ( and event dates)
* Leadership
* Examples of new and old Student businesses
* Contact information (or persons)

**Entrepreneurial Media**

* Videos
* Life of an entrepreneur
* Start a business
* Creating a product
* How to market a product or a business
* Student stories/businesses
* Photo gallery
* Podcasts
* Publications (Newsletters etc)
* Links to other entrepreneurial media
* Social media icons/links ( social media feeds)

**Idea/Business model competition**

* (Event date, app deadline and time, Entry forms, Categories, Process)
* Official rules, submission requirements, awards, important dates, sponsors

**Experiential learning opportunities**

* Build software or 3d-print something and pitch to investors
* Startup weekend
* Summer startup/APEX fellowship

**Entrepreneurship collaboration space**

* Location
* Resources available in there e.g. screens, 3d-printer, computers etc

**Entrepreneur of the year awards**

* Students
* Alumni

# Podcasts

* **Struggling entrepreneur podcast** (deals with the issues, challenges and problems of the individual who wants to be an entrepreneur, but who encounters a somewhat difficult path and appears to be struggling)

<https://itunes.apple.com/us/podcast/id263476128>

* **Venturevoice podcast** (explores how entrepreneurs build their businesses and live their lives.)

<http://www.venturevoice.com/>

* **E-corner** **podcast** (deals with entrepreneurship education)

<http://ecorner.stanford.edu/podcasts.html>

* **Entrepreneur.com podcast** (deals with every aspect of your business)

<http://www.entrepreneur.com/podcast/>

* **From Scratch podcast (This is a radio show about Entrepreneurship Life)**

<https://itunes.apple.com/us/podcast/from-scratch/id187687651?mt=2>

* **The smart passive income podcast(This is a business podcast that provides tips on how to improve your business)**

<https://itunes.apple.com/us/podcast/smart-passive-income-podcast/id383084001>

* **Daily boost(Provides motivation for improving your business, your life etc)**

<https://itunes.apple.com/us/podcast/id207251905>

* **WSJ small business bulletin (Insights for starting and running a** **small business)**

<http://online.wsj.com/public/page/podcast.html>

* **Ducttapemarketing podcast (Marketing advise)**

<http://www.ducttapemarketing.com/blog/category/podcast/>

* **Help my business sucks (small Business marketing tips)**

<http://helpmybusiness.com/archive/>

* **Twist (This week in startups) [gives you an insider's look at what's happening in the tech industry]**

<http://thisweekinstartups.com/>

* **Small Business Trends Radio (Small business trends)**

<http://www.smbtrendwire.com/index-of-conversations/>

* **Think entrepreneurship (interviews with entrepreneurs, tips)**

<https://itunes.apple.com/us/podcast/think-entrepreneurship-interviews/id636844778?mt=2>

# Videos

1. **Life of an entrepreneur**

* What is an entrepreneur? Definition, characteristics and examples

<http://education-portal.com/academy/lesson/what-is-an-entrepreneur-definition-characteristics-examples.html#lesson>

* Life of a young entrepreneurship

<https://www.youtube.com/watch?v=OjYceP2Fup4>

* 10 mistakes made by entrepreneurs

<https://www.youtube.com/watch?v=gtHZUr3mdlY>

* Discover the entrepreneurial mindset

<https://www.youtube.com/watch?v=N8eC5qR9_Wo>

* The most successful small business in the world

<https://www.youtube.com/watch?v=YtkV6bZB8ZY>

1. **Start a Business**

* 8 things you need to know before starting a business

<https://www.youtube.com/watch?v=2OH3ltrKbko>

* How to start a business: Ideas for starting a business

<https://www.youtube.com/watch?v=M4U8wpOpLuk>

* How to create a relevant small business

<https://www.youtube.com/watch?v=IEMQxBYEGRM>

* How to start and grow a business

<https://www.youtube.com/watch?v=rOxx8IV92C8>

* Building your team

<https://www.youtube.com/watch?v=SK27TqxV4ko>

* How to start a college business with the right mind set <https://www.youtube.com/watch?v=fpySHO566xA>
* How to get funding when starting a college student business <https://www.youtube.com/watch?v=oe8PakQk8Mg>
* BEST small business ideas for college students

<https://www.youtube.com/watch?v=Wcf6qp96rqY>

* What is branding

<https://www.youtube.com/watch?v=QPkWEN89WQU>

* Branding your small business

<https://www.youtube.com/watch?v=LMzYNC9LQ7U>

1. **Creating a product**

* Making something people love

<https://www.youtube.com/watch?v=KKYkmYuk5l8>

* Product development stages

<https://www.youtube.com/watch?v=KWy4UgbzCBU>

* Turning user insight into product

<https://www.youtube.com/watch?v=68OpSJuM3HQ>

* 5 Product Research Tools

<https://www.youtube.com/watch?v=zKYMFiXQwAo>

1. **How to market a product or business**

* Finding Product Market Fit

<https://www.youtube.com/watch?v=c-ruOFVG078>

* Growing your business with you tube

<https://www.youtube.com/watch?v=f_8cLll2Dqc>

* LinkedIn marketing

<https://www.youtube.com/watch?v=FCKtfcAGUTE>

* How to market your small business

<https://www.youtube.com/watch?v=lYvLUVqEp-c>

* Five low cost marketing strategies for small businesses

<https://www.youtube.com/watch?v=bMIxDH_s20I>

* Internet marketing strategy (step by step)

<https://www.youtube.com/watch?v=h_-a-w_lYjA>

* How to sell your product online (before you create it) <https://www.youtube.com/watch?v=rXlB5WUEWWM>
* 7 steps to product launch marketing success

<https://www.youtube.com/watch?v=R3tnZVCaDIg>

* Launching a new product

<https://www.youtube.com/watch?v=VVMAswJf1dc>

* 9 pricing rules for entrepreneurs

<https://www.youtube.com/watch?v=redLOAIkEvI>

* How to market your product

<https://www.youtube.com/watch?v=BCWoMxFUy4w>

1. **Student Stories/ businesses**

* From student to startup entrepreneur

<https://www.youtube.com/watch?v=K-5fHO95A2c>

* College student on how to start your own business with Verve energy drink <https://www.youtube.com/watch?v=LHg-GH13uA0>
* Dogs and dreams (student dogwalking business)

<https://www.youtube.com/watch?v=QwdTXitaEFs>

* Student Selling Jewerly

<http://www.smarta.com/advice/starting-up/student/sophie-bhamj-precious-jewellery/>